

FORMULA SAE PRESENTATION EVENT DESCRIPTION

Event Captain: Reed Greenwood, Co-Captain: Adam Zemke

Date: May 6, 2022, 11 AM - 5 PM ET, SAE's Hopin Virtual Platform

Presentation Finals: Thursday, June 16, 2022 from 9 AM - 5 PM, MIS Suite Conf. Rooms

Presentation Seminar: Friday, June 17, 2022 at 9:30 AM, Main Tent

The Presentation:

Competitors are to make a presentation to upper level executives of an imaginary organization. The presentation should tie together all factors that would influence the marketability, technical details, manufacturing feasibility and profitability of their design. The presentation must meet all of the requirements outlined in the concept document (see "Series Resources" section on fsaeonline.com), while maintaining a direct relationship to the team's original goals and objectives of the entered vehicle.

The Event:

Each competitor will be assigned a 30 minute window and location. This includes the time the judges need to score. Judges may allow a team to begin early, but the completion time (30 minutes) should be strictly enforced. The presentation itself is not to last any longer than ten minutes, at which point the judges will stop any presentations continuing. A question and answer period of up to five minutes will immediately follow, wherein only judges may ask questions and only presenters may answer. The audience (usually team members) may not ask questions or make comments. It is allowable for a presenter to only participate in the question and answer section, however he/she must be a member of the 'presentation group,' as defined by S.2.5.2 of the 2022 Formula SAE rules.

A team of two to five judges will grade the competitors. The judges will use the form available in the "Series Resources" section on fsaeonline.com for event scoring. This form breaks the scoring down into four unequally-weighted categories: Content, Organization, Delivery and Visual Aids, and Questions. A perfect score on the judges' form will be 50 points. The judges' combined score may be adjusted because some judging teams may grade, on an average, higher or lower than others. The competitor's final score will be calculated using the equation defined in the PRESENTATION SCORE section:

$$\text{PRESENTATION SCORE} = 75 * P_{\text{team}} / P_{\text{max}}$$

If a team misses their allocated period, the team will receive zero (0) Presentation points.

Presentation Finals:

The top-scoring teams will proceed into an in-person second round of scored judging onsite at the MIS Suite Conference rooms. Details will be available surrounding the logistics of this second round of judging on fsaeonline.com.

Presentation Tips from Previous Experience:

1. Spell-check all visual aids, presentation tools, etc.
2. There is no specific dress code; however, bad first impressions are difficult to remedy.
3. Keep in mind that equipment has been known to fail; copies can be ruined in transit, etc. Consider alternatives in case something should go wrong. Each team is responsible for bringing their own equipment (both virtual and onsite). Remember, extension cords can be important and laptop speakers may not project sound very well.
4. Have a team member record your presentation and the judges' commentary for your team's future FSAE efforts. Teams may have as many spectators as will reasonably fit into the presentation room. People not associated with the presenting team may view presentations only if the presenting school gives their permission before the start of the presentation. This includes news reporters and photographers.

5. The most technically knowledgeable person on the team may not be the best person to lead the presentation team. A team may want to choose someone who is a charismatic public speaker.